



REPUBLIC OF GHANA

**MINISTRY
OF
TOURISM, ARTS
AND CULTURE**

P. O. Box GP 4386, Accra-Ghana
Digital Address: GA-107-4475

Kindly quote this number and date on all correspondence

My Ref. No. AS440/440/01

Your Ref. No. _____

Date. 10TH May 2023

TO WHOM IT MAY CONCERN

LETTER OF SUPPORT

Inter Tourism Expo (iNTTA) in partnership with the School of Creative Arts, University of Education, Winneba are organizing the 2023 Inter Tourism Expo on the theme “ **Reviving Sustainable and Equitable Economic Growth in Tourism**”.

The Inter Tourism Expo, is an annual focused business to business tourism trade show that promote brands, destinations, products and services. The 2023 edition is earmarked to take place at the Movenpick Ambassador Hotel from the 20th to the 22nd of September.

The main objective of Inter Tourism Expo (iNTTA, 2023) is to scale new markets and provide cost effective Business to Business (B2B) platform, showcasing the vast tourism opportunities in Ghana to global travel practitioners.

This initiative, the Ministry of Tourism, Arts and Culture endorses as a laudable agenda since it has the potential to market and promote tourism and culture which is in line with the Ministry’s Policy of Product Development.

We therefore humbly request your organization to support and assist the Inter Tourism Expo (iNNTA, 2023) to achieve its goals and objectives.

Thank You

JOHN YAO AGBEKO

CHIEF DIRECTOR

FOR: MINISTER

cc: Hon. Minister, MoTAC
Hon. Deputy Minister, MoTAC
✓ Emmanuel Treku (Chairman and Covener, Inter Tourism Expo)
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